

Advertising Agreement

www.RocketDogMedia.com



THIS AGREEMENT is made the day the Customers information is entered in and all terms and conditions are accepted by and between Rocket Dog Media and ("Customer").

Recitals

Customer and Company desire to exchange advertising and links, and cross-promote one another using a variety of marketing and advertising services as set forth in Section 1.

Agreements

In consideration of the mutual covenants set forth in this Agreement, Rocket Dog Media and Customer hereby agree as follows:

1. Advertising and Promotion.

Customer shall arrange for in conjunction with Rocket Dog Media the placement of advertising and promotion of Company and agrees to fulfill the following duties:

-Compensate Rocket Dog Media the specified payment as set forth or otherwise specified amount determined by Advertiser and Representative of Rocket Dog Media on a monthly basis until termination of agreement by the expiring term.

-Set forth a plan to either provide Rocket Dog Media with specific print media advertisement or compensate Rocket Dog Media for creating and copywriting advertisement.

2. Specification and Services Completion.

"Print Advertising Material" shall mean any programming, coding, graphic design, linking, or other collateral required by either party to fulfill its obligations under the Specifications.

Both parties will use reasonable diligence (approximately 30 days) in the development of the Advertising and Marketing Material and endeavor to complete all agreed upon Specifications outlined in section 3 no later than 30 days after payment information and development terms are received by Rocket Dog Media. Both parties acknowledge that this delivery deadline listed in shall be an estimate, and is not a required delivery date. Both Customer and Rocket Dog Media shall retain all intellectual property rights in any logos, graphics, text, images or other components owned and transmitted to either party for use in fulfillment or creation of Specifications or Services with the exception of the website landing page and domain name which will maintain the property of Rocket Dog Media unless customer purchases landing page and domain name. (In the event of an advertising landing page buyout see section 4)

3. Compensation.

For all of Rocket Dog Media's Services under this Agreement, Customer shall compensate Rocket Dog Media by credit card, pursuant to the terms set forth. After the agreed upon duration of advertising agreement of three, six, or twelve months automatic monthly billing will cease and advertisements will be taken down from location unless extension of agreed terms set forth by Rocket Dog Media and Customer. In the event Customer fails to make any of the payments no advertisement will be released.

4. Advertising Landing Page Buyout.

Website landing page and domain name will maintain the property of Rocket Dog Media unless customer purchases landing page and domain name at \$700. In the situation where Rocket Dog Media sells the site but maintains hosting customer will incur an expense of \$20/month as hosting fee and \$500 for ownership of the domain name and website. Should Customer fail to pay the \$20/month hosting fee, advertisement landing page will be shut down.

5. Questions and Contact Information

For any questions regarding the agreement set forth please contact your advertising representative directly or contact our customer service department (888) 720-9493 or 155 E. Boardwalk Drive, #422 Fort Collins, CO 80525.